

Appointment

2011 / July 17th - 19th / 9.30am - 6.30pm

'Appointment' is the unique and contemporary sales experience hosted by the duo who manage and produce Rendez-Vous European trade shows and curator and partner in uber brand Surface to Air - I give you ... Antoine Floch & Nic Jones.

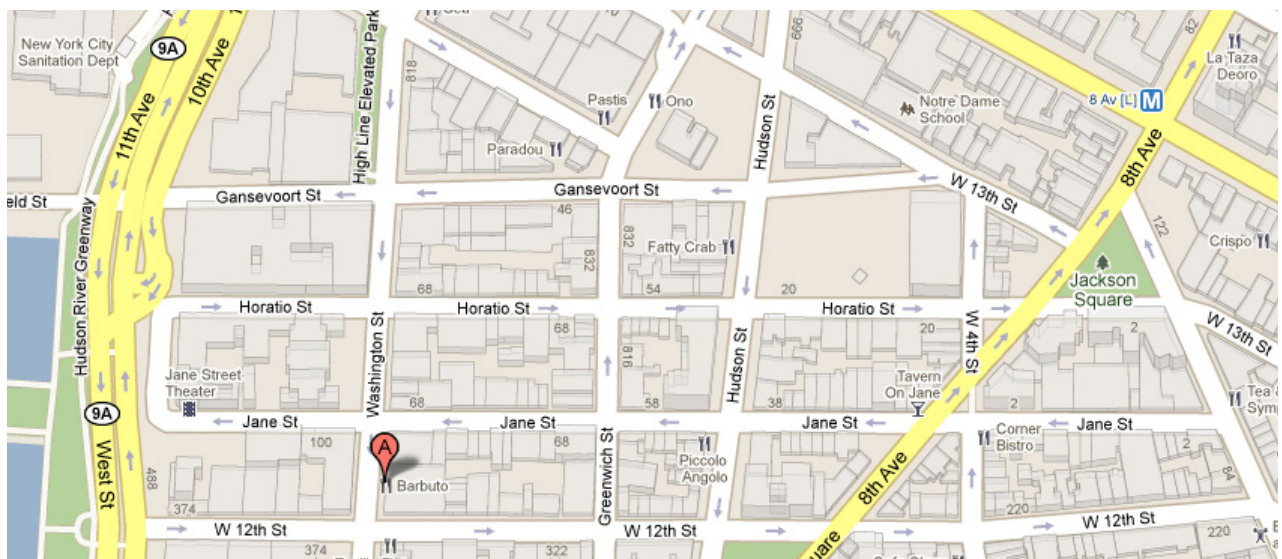
Taking place during men's market week in New York, Appointment is both an extensive and cohesive seasonal preview showroom co-habited by like-minded protagonists who exude personality and desire to make a difference through their eye catching collections and individual identities, from stand alone 'new to the block designers' to established and 'been around the block' brands it would be fair to state that Appointment is a genuine representation of a thinking mans' wardrobe in a market that requires updating.

Located conveniently in the atmospheric Industria Superstudio on the borders of the West Village and the Meatpacking district, Appointment will showcase over 25 collections in a relaxed, yet business like environment, essential for both collections and buyers alike.

You may not right wrongs but you will write orders folks ...

Our dynamic hosts would also like to invite you to the Yard of the Soho Grand on Monday evening for cocktails and tunes, courtesy of Hennessy and some special guests... 7.30pm - 10.30pm

10 Corso Colombo • AIAIAIAI • Alexander Campaz • Ameyewear KC Licensing • Assembly NY • Barron Wells • Brooklyn We Go Hard • Contego Eyewear • Creep by Hiroshi Awai • Deth Killer - Dragan Mrdja • Eleven After Eleven • EUSKAL8 • Hassla Books • Hixsept • Hope • Loden Dager • Lotho France • Master-piece • Matteo • Nontheless Garments • Outlier • Passarella Death Squad • Raw Power • Rochambeau • Seum vs Vernom • Swim-olgy • Tender co. • The Hill Side • Trimapee • Unconditional • U-ni-ty • Waiting For The Sun



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